Niche Academy
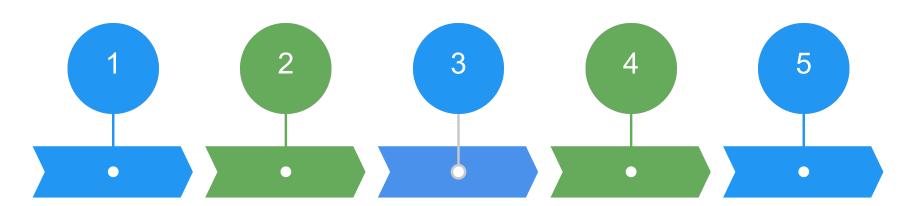
Proposal

Trusted by 1500+ library systems

What we are

Niche Academy is a turnkey learning solution.
For academic librarians, it is a way to
- reach more students with essential information
  literacy training,
- measure the impact of your instruction work,
  and
- offload routine tasks with better training for
  student workers.

Benefits of the subscription

1

Reach more students with library instruction. Including those who never come into the physical library

2

Save time by leveraging and customizing instructional content contributed by hundreds of peer librarians.

3

Measure your impact on student success with reports and assessment tools that work no matter where you deliver training.

4

Build relationships with colleagues in other departments by offering asynchronous instruction within

5

Reduce librarian workload by offloading routine tasks with better training for students and part time workers.

"Niche Academy makes it easy to customize tutorials for our students. It has been more user-friendly than similar products and allows us to directly link to our own content."

- Hanna W. Reference and Instruction Librarian, **College of Saint Mary**

"This is the easiest software I've ever used.
I can answer common questions with a link to a tutorial which saves me a lot of time."

- Jay Brandes, *Librarian,* **Troy University Library**

Common Problems We Address

Barriers to providing all students with information literacy instruction

Increased librarian workload when colleague departures are not backfilled

Difficulty tracking and measuring student outcomes from library instruction

Few tools for building relationships with faculty in other departments

The impossibility of physically being in more than one place at the same time

Students and faculty are unaware of library resources and services

"Niche is a good balance between features and usability.We've had a relatively easy time training librarians and student workers on how to use it and how to get the most out of it. "
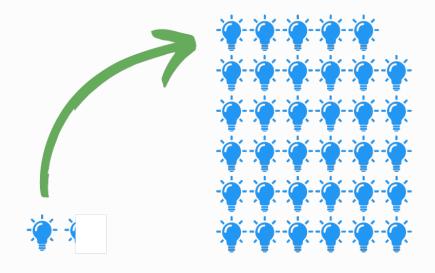
- Joe Riggie, *Head of Information Management,* **SUNY Buffalo Stat**

"Library tutorial usage in the 2018-2019 academic year totaled 1,362 views. From 2019-2020 there were over 35,000 tutorial views!"

- Teagan Eastman, *Online Learning Librarian*, **USU Library**

Views of library tutorials at USU before and after Niche Academy / Canvas LTI integration
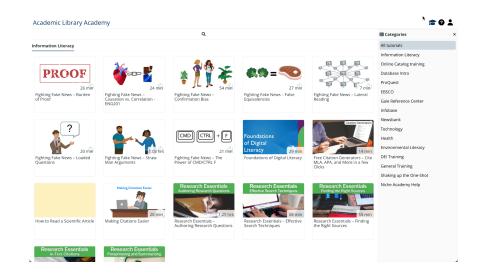
**Before Integration
1,300 Tutorial Views**

**After Integration
35,000 Tutorial views**

What we offer

- **A library of ready-to-use tutorials** on essential research skills, info lit, database introductions, and professional development for library workers.
- **A digital course creation tool** including video hosting and interactive elements like quizzes, surveys, activities, and response prompts.
- **An integration platform** that lets you deliver tutorials in the library website, LibGuides, or the campus LMS.
- **A data collection and report center** to measure your impact on student success no matter where the training is delivered.
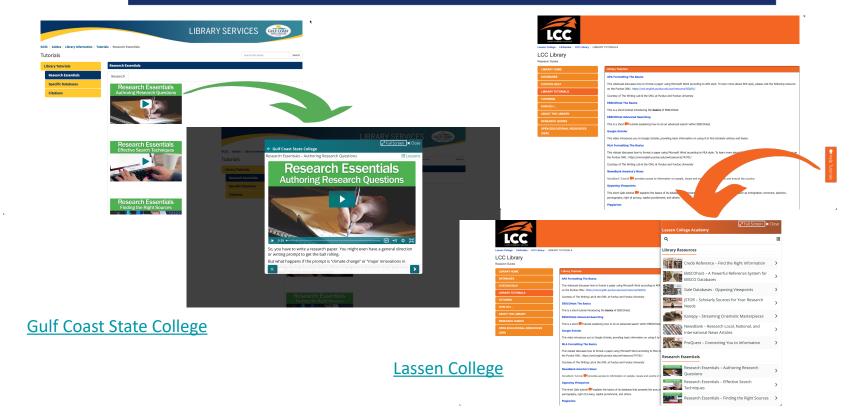
Ready-to-Use Training including:

- Fighting Fake News — Confirmation Bias
- Research Essentials — In-Text Citations
- Intro to JSTOR
- Diversity, Equity, Inclusion — Understanding the Basics
- Curating Diverse Collections
- Conflict Resolution for Managers

See many more at
https://my.nicheacademy.com/academicdemo

Website Integrations

Gulf Coast State College

Lassen College

What's included with subscription

Community of Supporters

Multi-learner Tutorial Creation Tool

Tracking & Reporting Tool

Customer Success Team

Ready-to-use Tutorials

Consistent product updates