



Proposal

Trusted by 1500+ library systems



What we are

Niche Academy is a turnkey learning solution.

For academic librarians, it is a way to

- reach more students with essential information literacy training,
- measure the impact of your instruction work, and
- offload routine tasks with better training for student workers.



Benefits of the subscription



Reach more students with library instruction. Including those who never come into the physical library

Save time by leveraging and customizing instructional content contributed by hundreds of peer librarians.

Measure your impact on student success with reports and assessment tools that work no matter where you deliver training.

Build relationships with colleagues in other departments by offering asynchronous instruction within

Reduce librarian workload by offloading routine tasks with better training for students and part time workers.



“Niche Academy makes it easy to customize tutorials for our students. It has been more user-friendly than similar products and allows us to directly link to our own content.”



- Hanna W. Reference and Instruction Librarian, **College of Saint Mary**



“This is the easiest software I’ve ever used. I can answer common questions with a link to a tutorial which saves me a lot of time.”

- Jay Brandes, *Librarian*, **Troy University Library**



Common Problems We Address

Barriers to providing all students with information literacy instruction

Increased librarian workload when colleague departures are not backfilled

Difficulty tracking and measuring student outcomes from library instruction

Few tools for building relationships with faculty in other departments

The impossibility of physically being in more than one place at the same time

Students and faculty are unaware of library resources and services



BUFFALO STATE
The State University of New York

“Niche is a good balance between features and usability. We've had a relatively easy time training librarians and student workers on how to use it and how to get the most out of it. ”

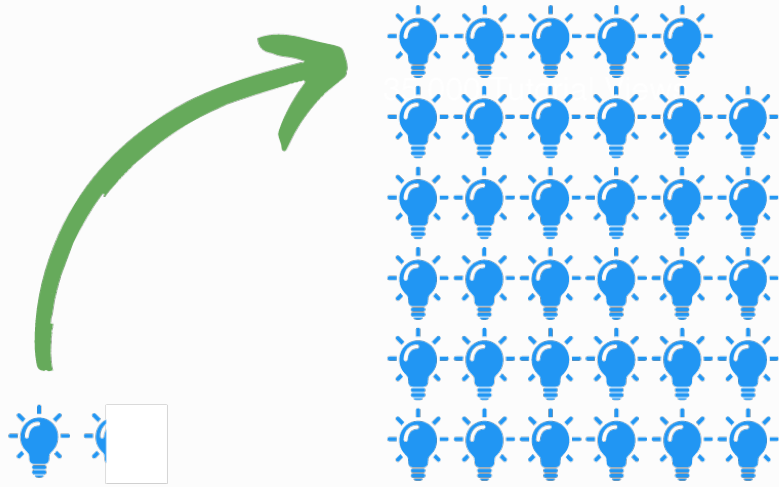
- Joe Riggie, *Head of Information Management*, **SUNY Buffalo State**

“Library tutorial usage in the 2018-2019 academic year totaled 1,362 views. From 2019-2020 there were over 35,000 tutorial views!”

- Teagan Eastman, *Online Learning Librarian*, **USU Library**



Views of library tutorials at USU before and after Niche Academy / Canvas LTI integration



Before Integration
1,300 Tutorial Views

After Integration
35,000 Tutorial views

What we offer

- **A library of ready-to-use tutorials** on essential research skills, info lit, database introductions, and professional development for library workers.
- **A digital course creation tool** including video hosting and interactive elements like quizzes, surveys, activities, and response prompts.
- **An integration platform** that lets you deliver tutorials in the library website, LibGuides, or the campus LMS.
- **A data collection and report center** to measure your impact on student success no matter where the training is delivered.

Ready-to-Use Training including:

- Fighting Fake News — Confirmation Bias
- Research Essentials — In-Text Citations
- Intro to JSTOR
- Diversity, Equity, Inclusion — Understanding the Basics
- Curating Diverse Collections
- Conflict Resolution for Managers

The screenshot displays the Academic Library Academy website interface. At the top, the text "Academic Library Academy" is visible. Below it, a search bar and a "Categories" dropdown menu are present. The main content area is titled "Information Literacy" and features a grid of 15 training modules. Each module includes a thumbnail image, a title, and a duration. The modules are:

- Fighting Fake News - Burden of Proof (26 min)
- Fighting Fake News - Causation vs. Correlation - ENG201 (24 min)
- Fighting Fake News - Confirmation Bias (54 min)
- Fighting Fake News - False Equivalencies (27 min)
- Fighting Fake News - Lateral Reading (7 min)
- Fighting Fake News - Loaded Questions (20 min)
- Fighting Fake News - Straw Man Arguments (1:03 hrs)
- Fighting Fake News - The Power of CMD/CTRL F (21 min)
- Foundations of Digital Literacy (29 min)
- Free Citation Generators - Cite MLA, APA, and More in a few Clicks (1:6 min)
- How to Read a Scientific Article (20 min)
- Making Citations Easier (20 min)
- Research Essentials - Authoring Research Questions (1:29 hrs)
- Research Essentials - Effective Search Techniques (58 min)
- Research Essentials - Finding the Right Sources (55 min)
- Research Essentials - In-Text Citations (20 min)
- Research Essentials - Paraphrasing and Summarizing (20 min)

See many more at

<https://my.nicheacademy.com/academicdemo>

Website Integrations

LIBRARY SERVICES

Research Essentials

Research Essentials
Authoring Research Questions

So, you have to write a research paper. You might even have a general direction or writing prompt to get the ball rolling. But what happens if the prompt is "climate change" or "major innovations in..."

[Gulf Coast State College](#)

- LIBRARY HOME
- DATABASES
- CITATION HELP
- LIBRARY TUTORIALS
- TUTORING
- HOW DO I...
- ABOUT THE LIBRARY
- RESEARCH GUIDES
- OPEN EDUCATIONAL RESOURCES (OER)

Library Tutorials

- APA Formatting The Basics**
This video discusses how to format a paper using Microsoft Word according to APA style. To learn more about APA style, please visit the following resource on the Purdue OWL: <https://owl.purdue.edu/owl/resource/5600/>
Courtesy of The Writing Lab & the OWL at Purdue and Purdue University
- EBSCOhost The Basics**
This is a short tutorial introducing the basics of EBSCOhost.
- EBSCOhost Advanced Searching**
This is a short tutorial explaining how to do an advanced search within EBSCOhost.
- George Scholar**
This video introduces you to Google Scholar, providing basic information on using it to find scholarly articles and books.
- MLA Formatting The Basics**
This video discusses how to format a paper using Microsoft Word according to MLA style. To learn more about MLA style, please visit the following resource on the Purdue OWL: <https://owl.purdue.edu/owl/resource/7400/>
Courtesy of The Writing Lab & the OWL at Purdue and Purdue University
- NewsBank America's News**
NewsBank's **Tutorials** provide access to information on people, issues and events in the United States and around the country.
- Opposing Viewpoints**
This short Gale tutorial explains the basics of its database that presents true pros and cons on immigration, terrorism, abortion, pornography, right of privacy, capital punishment, and others.

Library Tutorials

[Lassen College](#)

Library Resources

- Credo Reference - Find the Right Information
- EBSCOhost - A Powerful Reference System for EBSCO Databases
- Gale Databases - Opposing Viewpoints
- JSTOR - Scholarly Sources for Your Research Needs
- Kanopy - Streaming Cinematic Masterpieces
- NewsBank - Research Local, National, and International News Articles
- ProQuest - Connecting You to Information

Research Essentials

- Research Essentials - Authoring Research Questions
- Research Essentials - Effective Search Techniques
- Research Essentials - Finding the Right Sources

What's included with subscription



Community of Supporters



Multi-learner Tutorial Creation Tool



Tracking & Reporting Tool



Customer Success Team



Ready-to-use Tutorials



Consistent product updates